

iHOUSE²⁰⁰⁰TM

Leading Internet Marketing Partner for Real Estate Professionals

Grow Your Business



Powerful Web Site and Internet Marketing Solutions for Real Estate Professionals

CIS creates and delivers leading web site design and Internet marketing solutions for real estate agents and brokers who want to grow their business.

Our powerful products and services:

- Leverage the best-of-breed Internet marketing practices and tools.
- Are the easiest to use, most reliable and customizable business portal available.
- Combine the best of technology and our experience in serving real estate professionals since 1986.
- Give you the best value.

All backed by responsive, professional live customer service. Each and every customer receives direct access to a personal team of customer-focused design and Internet marketing specialists. These professionals take pride in polite, responsive, knowledgeable, fast support on a first name basis, seven days a week — whatever your business size or extent of Internet experience.

You call us, and we're at your service. That's the product — a complete solution on call for you.

The result? We empower you to easily, effectively and professionally:

- Generate more leads.
- Enhance client satisfaction.
- Reduce workload.

Generate More Leads, Serve Clients Better, and Increase Productivity

It's a fact. A web site is now a fundamental tool for every real estate professional. We pioneered these products and services, so ours is much more.

Here's the key. It takes more than luck and a web site profile to attract clients, close business and effectively compete with the over one million real estate agents and brokers nationwide.

That's why we create solutions that focus on giving you a real competitive advantage to increase lead generation, client satisfaction and business productivity. Our iHouse2000™ web site package is so easy to use that a first-time user can create a professional, personalized web site in a day. It's so highly customizable, versatile and feature-rich that thousands of our successful customers say our solutions have given them tangible results.

We'll Prove It to You ...

We won't ask you to take a leap of faith. We take active steps to earn your confidence that we are the best partner for winning business on the Internet.

How Do We Prove Our Value?

For starters, we offer a risk free, easy, first-hand trial of our solutions, at no charge.

- Test Drive our iHouse2000™ solution without obligation. Spend less than 10 minutes to experience how fast and easy it is to set up a web presence. No training or special software required, no cost, and no risks or commitment involved. Then Go Live!
- Talk to us. We offer web business consulting as a free service on the Test Drive to earn your business. Talk to our staff on anything from changing layouts yourself to MLS search, lead capture and management, and traffic generation. All for your bottom-line.

We've designed our products to be so intuitive and easy to use that you may not need to contact us for help. But in case you do have a question, we're ready, seven days a week to provide professional, responsive, personal support. Call or email us for any reason during business hours and we will respond within the hour — in many cases, within just minutes.

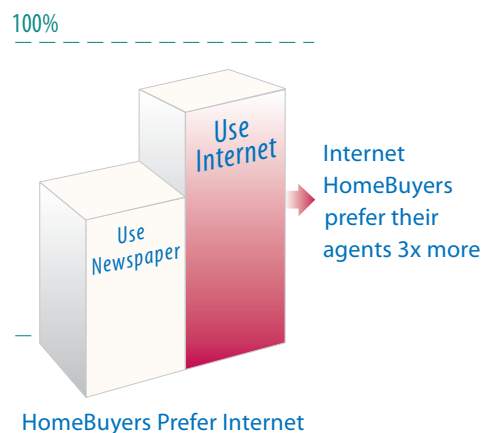
Your Long-Term Internet Marketing Partner

If there's one thing that differentiates us from other vendors, it's our clear focus on your complete "user experience" — in other words, providing practical solutions that make a difference and aren't a drain on you. We have a long list of happy customers and they help us help you.

We have exclusively served the real estate industry for almost 20 years. We've helped customers grow their business and at every step of the way. We've provided great value and service. And, we'll bring that to you.

This is our commitment. We exist to help you succeed — come join us.


Why Do You Need Internet Marketing?



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Sellers!

Buyers!

If you're planning to sell your home in the next few months, this FREE service is designed to help establish your home's current market value. Simply choose **Market Analysis** and fill out the requested information. I will use comparable sold listings to help you calculate the fair market value of your home.

Automatically, every day receive personalized all NEW MLS listings by e-mail per your specifications. Simply choose **Dream Home Finder** and fill in the requested information.

Featured Listings:

			
Austin 5 Bed / 3 Bath 3500 sqft \$750,000	San Francisco 3 Bed / 2 Bath 1800 sqft \$500,000	Albuquerque 4 Bed / 2+ Bath 3100 sqft \$420,000	Orlando 5 Bed / 3 Bath 4300 sqft \$899,000

**iHouse2000™ - Web Site
Platform for Internet Marketing:**

Our flagship product, iHouse2000™, enables you to quickly, efficiently and cost-effectively establish a powerful web presence. Add tools to generate leads, enhance client satisfaction and close more business. Let us bring the experience of thousands to you. We pioneered this field, and we're the best.

IDXPro™ - MLS Search Solutions:

Today, about 3/4 of homebuyers begin their search for listings and agents online. IDXPro™ is the most powerful tool available for that service. Capture and manage their home search. Win their business.

VTShowcase™ - Virtual Tours:

Listings with virtual tours attract 1-1/2 times more views than those without. VTShowcase™ is fast, easy and affordable. Simply said, it looks the best.



And, we are results oriented

"I didn't touch a computer until 5 years ago. But over the last 3 years, with your site, I've built my business to number 4 out of 30 real estate companies in the area. We'll do \$18 million in sales this year, with 66 closings so far. I attribute a lot of that to your site. When people talk to me about the Internet, I'm talking about you guys. Great company, great people, great product. I can customize 95% of it, and now, I'm concentrating on increasing my traffic ... I'm up to 15 agents now, and I'm 62 years old!"

— Bob Skibbe, Lakeview, AR

Our solution is the best

"I already had a basic site, and then I realized that I needed much more to keep clients on my site. I looked at 12 vendors and chose iHouse2000™ for 3 reasons: the customer service people always quickly answered my questions, the site was up quickly, and I could customize the site to any extent I wanted. Lately, I've found that their network of real estate partners lets me do a lot more than I can do on my own. I need to use my site to attract buyers to Pinehurst, and my iHouse2000™ site lets me give them a complete look at the community."

— Bob Graham, Pinehurst, NC

Service is our byline

"In 10 minutes, I knew putting together a website was a no brainer. And, the #1 thing is your customer service. If you can't do it, they'll do it for you. I've made enough money off my website to pay for it if I live 150 years."

— "Stormin' Norman" Shadoff - SLC, UT

We grow with your needs

"I never had a site before this one, and I've found it to be very easy. I customize it myself once in awhile, and I've added links to other services that I use. I'm ready to look into other ways to increase my business."

— Kathy Beaumont, Seattle, WA

We allow you to control your web marketing

"I'm a techie, so I don't need to rely on all of your automated features. But, I love that I can choose how to invest my time and money by using them or not. I'm in control, and I'm not depending on someone else to make choices for me. It's cost effective, and I can do so many things that make my site unique and personal. I really look forward to trying all the updates from the company. And, any call to tech support gets things done now."

— Sue Finnegan, Reno, NV

Serving you since 1986

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vtshowcase.com

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