

OVERVIEW

Award winning, production designer for web & print. HTML, CSS, illustration, e-news, landing pages, social media content, infographics, DVD packaging and Flash banners for marketing, publishing, non-profit & software development.

TECHNICAL

Acrobat Professional, Adobe Creative Suite CS6 /CC, FileMaker Pro, Flash Professional, HTML/CSS, Javascript plugins, Microsoft Office, PowerPoint, Wordpress/Wix Templates.

EMPLOYMENT

Consultant Designer for Web and Print

Web and print design, copy writing, production, email, banner ads, slide shows, animated graphics, cover art, print newsletters marketing materials and event guides; for businesses and non-profits in the Bay area and beyond. > Client List

Communications

City Arts & Lectures, Nourse Theater S.F. 10/13 - present. Promotional blog : *Alive Without a Manual.com*, editorial anecdotes of reflection and exposé.

Visual Communications

The Neighborhood Parks Council, (Advocacy) S.F. 6/05 - 10/06. Provided web and print graphics for all program managers in support of projects and outreach groups. Along with web-mastering these sites, revised the existing NPC site, and designed and developed the Blue Greenway and ParkScan sites. Additionally, hired interns and oversaw the design and production of marcom for all programs, including monthly e-newsletters, action alerts, quarterly print newsletters, event promotions, invitation, signage and Power Point presentations. Also responsible for the administration of my department, including an online and physical archive of program assets.

Web and Print Designer

CIS Data Systems / IHOUSE, (Web Application, Software Developer-Provider), Albany, 3/04 - 5/05. Designed,produced family of products logo development, marcom materials, banner ads, advertising, and the marketing sites: CIS Data.com, VTshowcase.com and iHouse2000.com. Overhaul of user interface and visuals for the iHouse web templates, and the back-end areas of PHP-integrated template products. Transfer of the iHouse look and feel to IDXPro.com. Designed and produced dynamic Flash virtual tour templates, and trade show presentations.

Web Design Lead

Scientific Learning Corporation (Software Development) Oakland, 12/99-7/01. Hired as a junior designer and promoted to lead, overseeing and art directing two entry-level designers. Designed for Scientific Learning.com (product-based) and BrainConnection.com (content-based), in addition to on-line data-management tools and curriculum. Redesigned the look and feel of the site and contributed to improved user interface for home pages and select channels with in each web site. In addition, produced banner ads, flash animation, editorial illustration and a web style guide.

IABC	Loup Garou Rescue
Charles Communications	Renee Gibbons
ICLP Loyalty: Intel	Boom-Books
Osborne Mcgraw Hill	Carol Verburg
Nearnormalman.org	Daniel Alexander
Whitney Worldwide	Dionne Lorae Holly
Healy Communications	Don DeFranco
Concannon Winery	Marlon T. Riggs.com
Pixion	Marafeeney.com
All Points Networking	MarketingSage.net
Poets Plaza	North Beach ArtWalk
Pelicanmedia.org	NoMeansNoWorldwide
Katherine Petrin Consulting	Nostraightlinesthefilm.com
VivianKleiman.com	The Cook for All Seasons
GoingtheDistance.info	Nature in the City
RunningforJim.com	Quilt Wombat.com
David L. Brown	Tony Ganter for Supervisor
Keeper of the Beat	Kimber Design
JustOneTree.org	Amarna Medical
Free For All Documentary	

EDUCATION

BFA The School of the Museum of Fine Arts / Tufts University, Boston, MA.